

Social Innovation Workshop 2016

Draft Concept

Date: 20 - 22 April 2016

Venue: Hertie School of Governance, Friedrichstraße 180, 10117 Berlin

Moderation: Maya Hennerkes

Wednesday, 20 April

10:00 **Registration**

10:30 **Introductory round of the participants**

12:00 **Lunch & Welcome**

13:00 **Keynote speech**

Brenton Caffin, Nesta, Key Concepts of and Emerging Trends in Social Innovation
(working title)

Discussion

14:00 **Social Innovation in the public sector**

Reports from the field

Javier Guillot, Leader, Public Innovation Team, National Planning Department,
Colombia

Sabine Junginger, PhD, Hertie School Fellow

Discussion

15:30 **Coffee Break**

16:00 **Research: What do we know?**

Krista Timeus, Research Associate LIPSE project & PhD Candidate, 10 Policy
Recommendations from the LIPSE-Project,

Critical Response

Prof. Dr. Kai Wegrich, Hertie School of Governance

Discussion

17:30 Field trip: “Über den Tellerrand kochen“

Thursday, 21 April

10:00 Social Entrepreneurship

Research: What do we know?

Alexandra Ioan, PhD Candidate/ Dr. Miriam Wolf, Postdoctoral Researcher, Trends and Patterns in the EU – When does social innovation work? (Seforis Project)

Discussion

11:30 Coffee Break

11:45 Report from the field

Jan Strycharz, Founder of “Workshop for Social Innovations” (Media Lab for Social Innovation) (tbc)

Rabea Hass, Kitchen on the run

Discussion

13:00 Lunch Break

14:00 Tools and Methods

Janek Hermann-Friede, traincrowd, Freelance Consultant, cewas, Business Model Canvas

16:30 Excursion

17:00 Arrival at “Impact Hub“

Workshop (tbc)

20:00 Get-together and Networking

Introduction to the Impact Hub

Case study “civocracy”, Benjamin Snow (tbc)

Hertie Social Impact Collaborative (HSIC)

Friday, 22 April

9:00 **Tools and Methods (continued)**

Maxime Cheng, Business Model Impact Measurement

Maya Hennerkes, Evaluating Social Impact (Case Studies)

Discussion

11:00 **Coffee Break**

11:30 **Evaluation and brainstorming for next year's programme**

Begin of the Alumni Reunion

12:30 **Joint Lunch**